DEAR FRIENDS,

The board and staff of the Gateway Arch Park Foundation are pleased to issue this 2019 Impact Report, which reflects all that we accomplished as the conservancy for, and official fundraising partner of, Gateway Arch National Park. Grateful for your support, we have much to be proud of and even more to look forward to – together.

• Welcoming more than 63,000 people

including, our Health and Wellness

Series, Blues at the Arch, Salute to

Funding field trips for more than

Gateway Arch National Park

900 students and educators from

Veterans. Winterfest and many more

underserved communities to the Arch

The staff and the Board of Gateway Arch

Park Foundation are proud to do this work

It is an absolute honor to work every day

to support this park and what it means

to our city. In 2020 we will take an even

maintaining and improving the museum,

park, and expanding our programming.

adding new technology for visitors to the

We are incredibly grateful for your support,

which makes all of this possible. Without

you, our mission doesn't happen. It starts

Am Bmilh

with you - and St. Louis starts at the Arch!

larger role in supporting our iconic

park through directly contracting for

Providing funding and resources to care

for the Museum at the Gateway Arch and

through 100+ free community programs

After the historic renovations to the Gateway Arch grounds, Kiener Plaza, and the Riverfront were completed in July 2018, the Foundation turned its focus to ensuring Gateway Arch Park Foundation is vital, welcoming and well-supported for future generations as a conservancy.

Your support helps us sustain a national treasure

That means:

- Providing funding and resources to care for the park, museum and visitor center that ensures it is maintained at an excellent level and the visitor experience is always amazing
- Providing cultural, health, and educational programming that enlivens Gateway Arch National Park, Kiener Plaza, and the Riverfront, welcoming tens of thousands of people to the heart of Downtown St. Louis throughout the year
- Connecting St. Louis and all who visit our amazing region to the Arch and its surroundings
- Just a few ways we accomplished these things include:

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Sincerely,

Ryan McClure

Executive Director

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MEMBERSHIP IS MONUMENTAL

More than 800 members support the Gateway Arch National Park through their Gateway Arch Park Foundation membership. These generous donors are important advocates whose support allows the Gateway Arch to continue to be St. Louis' internationally renowned icon.

EERO SAARINEN SOCIETY

We are proud and grateful to acknowledge our Eero Saarinen Society Members who made leadership gifts of \$1,000 or more to our Membership program from January 1, 2019 through December 31, 2019.

Tracey and Greg Aegerter Mary Randolph Ballinger Gerald Beckerle Catherine and James Berges Carolyn Kindle Betz and Adam Betz Marion and Van-Lear Black III David A. Blanton III Jennifer and Matthew Brinkmeier Susan and Roger Brown Barbara Brvant Lisa and Thomas Carnahan Ann L. Case Mary and Robert J. Ciapciak Sally and Thomas Cohn Terry and Jim Coleman Marcy and Richard Cornfeld Venkata R. Devineni Jill and Lance Dorgan John R. Drew Michael Dwyer Jo Ellen and Phillip Essman David C. Farrell Susan Stark and Paul Fendler Ferring Family Foundation Glenda and James M. Fiala Penny Pennington and Mike Fidler Linda and Steven Finerty

Thank you St. Louis

The Gateway Arch Park Foundation acknowledges our 2019 corporate and foundation partners and event sponsors for their generous support of our mission of conservation, education, and community engagement.



GATEWAY ARCH PARK FOUNDATION

Adela and Logan Finerty June and Flint Fowler Melanie and Chris Fries Karen and Lawrence Goering Amanda Goldsmith Jane and Wayne Goode Dennis Gorg Mary McNerney Gunther Mary and John Gunther Callie and Tim Halls Tring Hamilton Jane and Dwight Hardin Lori and Dustin Hausladen Mary Beth and James M. Havel Julia Bover and Brian Henry Laura and Mike Herring Sherry and Tom Jackson Sally Johnston Kathy and Rob Kilo Jo Ann Taylor Kindle Kristin Kuchem Sally and Ned Lemkemeier Susan and Steven H. Lipstein LaVerne Lorenzini Rosalyn and Charles Lowenhaupt Michelle and Robert MacDonald Mrs. Jean Marglous and Family

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of \$1,500 or more from January 1, 2019 through December 31, 2019

JAY PERRY GINA WAKE

Anja and Jay Schmelter Stephanie A. Schnuck Marilvn Schnuck Nancy and Craig Schnuck Julie and Todd Schnuck Lyle and Bill Seddon Megan and Steven Shebik Ruth Siteman Susie and Joe Sivewright Leisa and Joe Soer Lucie and Stephen Springmeyer Susan Stangler Amanda and Michael Swaleh Barbara and Andrew C. Taylor Jessica and Jason Thein Pam and Greg Trapp Jane Tschudy Laurie and Ray Van de Riet Elizabeth Veraldi Lisa and Joseph VonderHaa Josephine and Richard K. Weil, Jr. Robin and Tim Wentworth Linda and Peter Werner Roma B. Wittcoff Risa Zwerling and Mark S. Wrighton Thomas B. Young James Zemlyak

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Samantha Fisher Director of Communications

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CAMILLE BROOKS Private Events Manage

SHANIQUA JONES Communications Manage

Assistant Director of Development

Data Manager

CARLA HUDSON Administrative Assistan GATEWAY ARCH PARK FOUNDATION

REACHING NEW HEIGHTS

2019 Impact Report

2019 **OPERATIONS**

Programming	\$785,992.80
Design & Construction	\$1,695,204.09
Park Operations & Maintenance	\$118,521.97
Total	\$2,599,718.86

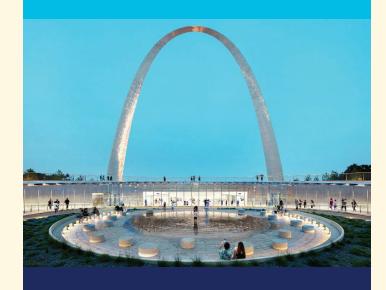
2019 JOURNEY FUND VISITORS

933 STUDENTS & EDUCATORS

With initial funding from the Regional Business Council, the Gateway Arch Park Foundation was pleased to establish the Gateway Arch Park Journey Fund. The Journey Fund provides funding to underserved schools and youth groups for transportation to, and educational opportunities at, the park. Our goal is to continue growing the Journey Fund so that as many children possible have the opportunity to experience and enjoy all that Gateway Arch National Park has to offer them.



at Gateway Arch National Park since the new museum and visitor center opened in 2018.



MUSEUM FACTS



The galleries span from 1764 to 1965 with topics covering Colonial St. Louis, Jefferson's Vision, Manifest Destiny, The Riverfront Era, New Frontiers, and Building the Gateway Arch. New universal design elements, make the museum experience accessible for everyone.

The Museum at the Gateway Arch covers 201 years of history about the westward expansion of the United States with an emphasis on St. Louis' paramount role in that era. Interactive story galleries guide visitors through time from the founding of St. Louis in 1764 to the building of the Gateway Arch, completed in 1965.

PROMOTING HEALTH & FAMILY ACTIVITY

Each year, the Gateway Arch Park Foundation provides events that focus on the health and well-being of visitors. 2019 featured walking groups, yoga, boot camps, and children's programs.



HEALTH AND WELLNESS

events

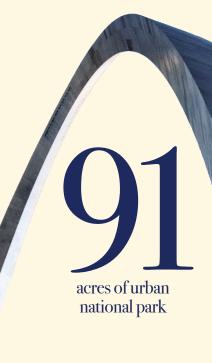
We reached more than 400 children and their families through Kiener Kids, which consisted of three Saturday mornings featuring yoga, storytellers, community vendors, magicians, and more!

For the fourth straight year, we partnered with certified instructors to lead Tuesday morning yoga and Wednesday afternoon boot camps, welcoming more than 2,200 fitness enthusiasts of all levels.

ARCH BARK Due to the overwhelming popularity of Sunrise Yoga, the National Park Service approved moving those classes indoors during the winter months. This is exciting as it enables us to promote ongoing health and wellness opportunities in and around the park year-round!

he Arch is one of the iconic mbols of the United States that embodies the adventurous spirit of America and the crucial role the Louisiana Purchase and the westward expansion played in building the United States. Also known as the "Gateway to the West" the Arch is the centerpiece of the Gateway Arch National Park, a 91-acre site that stretches from the Mississippi river westward, including St. Louis' Old Courthouse, a significant historic structure and one of the oldest standing buildings in St. Louis, begun in 1839.

Now is the time to rediscover the Gateway Arch. 5.5 miles of new paths create great recreational trails - including a historical trail marking the significant events that happened within the park. In the museum, rediscover the history of St. Louis. Take a tram ride to the top and gaze 30-miles out to see the Gateway Arch's connection to the entire region.



children

FREE COMMUNITY FVFNTS

The Gateway Arch Park Foundation was proud to produce free community events for friends, neighbors, and visitors to the area.

More than **100** days of free community programming

More than **63,000** event attendees

VETERANS DAY SALUTE

ARCHBARK



Honoring the bravery and sacrifice of all retired U.S. military personnel, our 2019 event featured a free performance by the Airlifter Brass Quintet of the U.S. Air Force Band of Mid-America.

OYAL CAN

BLUES AT THE ARCH



Produced in partnership with the National Blues Museum, this annual free concert series

welcomed renowned Blues musicians to the park for what has become one of St. Louis' favorite late-summer traditions. EMERSON.



WINTERFEST



BANK OF AMERICA

More than 42,000 people came to our fourth annual festival, which was bigger, better, and brighter! New attractions included the Winterfest Market, Igloo Village, and Winterfest Café by Sugarfire.

attendees Celebrating the dog-friendly nature of Gateway Arch

National Park, we welcomed hundreds of dogs (and their owners) for a morning of free activities including agility courses, Paws on the Pavement one-mile fun walk, live music, and more!



miles of trails

trees located throughout the park